



Co-production Week Scotland

27th Nov - 3rd Dec 2017
#CoProWeekScot

#CoProWeekScot: Co-Production & Power

Your guide to getting involved

Following last year's campaign, we're bringing people together again for another week of events, ideas and discussion about how we make co-production happen.

This year we'll be focusing on the theme of power. We'll be asking:

- **How can we address power imbalance through co-production?**
- **What are the barriers that inequality of power brings?**
- **How do we ensure power is shared equally?**

Organised by the Scottish Co-production Network, the week will feature events organised by Network members, new resources and a social media campaign asking people to contribute their thoughts and ideas about this year's theme.

Co-production Week Scotland will be led by members of the Network so we want to hear about any events and activities and ideas that you have.

The details

When is it happening? 27th- 3rd December 2017

Who is it for? Everyone! Are you a community member who has a great story to tell? Are you trying to embed this approach in your organisation? Whoever you are, you can get involved.

Who's organising it? The Scottish Co-production Network, which is hosted by Scottish Community Development Centre. There are 3 of us on the team who will be working on Co-production Week, and we are:

- Sam Jordan sam.jordan@scdc.org.uk / [@SCDC Sam](https://twitter.com/SCDC_Sam)
- Olivia Hanley olivia.hanley@scdc.org.uk / [@SCDC Olivia](https://twitter.com/SCDC_Olivia)
- David Reilly david.reilly@scdc.org.uk / [@SCDC David](https://twitter.com/SCDC_David)

Don't hesitate to contact any of us.

Where's all the important information? www.coproductionsotland.org.uk/coproweekscot

How can I get involved?

There's lots of ways you can get involved, and we've put together some suggestions below, but of course we also want to hear from you about any ideas you might have. To make this happen, we need you, our network members to be part of it to help make this year's Co-production Week Scotland a success. Here's how:

Hold an event

We will host a calendar of activity taking place across the country, so if you are planning an event or activity, why not hold it during co-production week?

- **You could host an event for co-production week.** It might be to launch or celebrate work that you are already doing; it might be to invite people in your area who are interested in co-production to come together; or to find out from other's what's going on where you are.
- **You could use co-production week to promote something you are already planning.** Are you planning something which relates to service user involvement, participation, community engagement or co-design for example? Why not use Co-production Week to explore or highlight the role of co-production in relation to what you are doing?
- **Could you co-produce something!** Why not ask the people you work with if they'd like to co-produce something - an event, action plan, and consultation - and tell us all about it during co-production week?

How we can support your event?

We will help promote your event through our network by including it in the Co-production Week calendar. We can also provide you with branding and some basic materials which you can use. If possible (depending on demand!), one of our team can attend and support your event – and we certainly want to capture the learning through photos, video, blogs and reports.

Share your story

Stories are at the heart of a co-production approach. It's the experiences of individuals and communities that make it possible for them to be part of designing and delivering activities and services which reflect their needs. We know there a lot of powerful stories out there about how people have used their experiences to influence change – so let's share them:

- **Write up your story** and share it as a report or blog for our website. We will share and circulate it though the network.
- **Create a digital story** – film your participants, service users, colleagues about what you are doing. What are the challenges? What have you learned? What do you hope to achieve? It doesn't need to cost anything, simple videos recorded on a phone can be sent to us or tweeted and we'll help share them for you. *(Make sure you have permission from anyone involved to be filmed and shared more widely.)*
- **Tell us in brief** – use social media to give us a snapshot of what you are doing, and allow people to get in touch for more information.
- **Send us your photographs** – a picture can be a great way to start your story. Send us yours, with a bit of information about the story it tells and we'll share it for you.

Social media

We will be using social media to share what you are all doing during Co-production Week. But we do know that not everyone uses it, so if you need any help with your first tweet just let us know! For the active tweeters, Instagram and Facebook users:

Twitter - We will keeping our twitter feed busy using [#CoProWeekScot](#) so keep us posted on your activity via twitter – we want links, blogs, photos, videos, whatever you want to share. Follow us on [@ScotCoPro](#)

Facebook – Use the [#CoProWeekScot](#) hashtag on Facebook too, and keep following [Scottish Community Development Centre](#) on Facebook.

Example posts could include:

- It's time to get involved! Co-production Week Scotland is happening 27th-3rd Dec www.coproductionscotland.org.uk/coproweekscot [#CoProWeekScot](#)
- Get involved on the run up to [#CoProWeekScot](#) 27th- 3rd Dec 2017! Share your thoughts, run an event, retweet & more www.coproductionscotland.org.uk/coproweekscot
- We're building up to [#CoProWeekScot](#) – share your co-pro story <http://www.coproductionscotland.org.uk/coproweekscot/share/>

**We hope you enjoy
Co-Production Week Scotland 2017!**

[@ScotCoPro](#) & [#CoProWeekScot](#)